

MEETING: 23/09/2015

Ref: 12773

### ASSESSMENT CATEGORY - Older Londoners

Hoxton Health

Adv: Sandra Davidson

Amount requested: £111,688

Base: Hackney

Benefit: Hackney, Islington, City

Amount recommended: £110,000

#### The Charity

Hoxton Health (HH) was set up in 1987 by local people after a successful bid for 'inner city partnership' funding. It aims to support older people, the majority of whom are 74+, to live more fulfilled, independent and active lives through the provision of a range of complementary therapies (eg homeopathy; aromatherapy; massage; reflexology). The organisation enjoys the free use of a small office and treatment rooms in St Leonard's Hospital in south Hackney, which is ideally placed for service users to attend whilst accessing mainstream services. HH also provides supported and specialised exercise classes, including chair based exercise, Tai chi and Stop Falls programmes. In addition to the therapeutic benefit of the treatments on offer, group activities also provide much-needed social contact.

#### The Application

HH is seeking three years' funding to continue and develop complementary health services for existing and future older people aged 75+. The project includes offering sessions in residential care homes, building on a recent successful pilot funded by the Big Lottery. The recruitment of a Volunteer Co-ordinator is seen as vital to develop and recruit more volunteers to ensure the smooth running of services to improve the health and well-being of older people.

#### The Recommendation

The charity is well-regarded and provides valuable and highly specialised services to several hundred older, often frail, people in an area of high need. The proposal is a strong fit to your criteria for the Older Londoners programme and capitalises on work recently supported by One Hackney, a project set up by the Clinical Commissioning Group (CCG) working across health and social care focusing mainly on over-75s with complex needs.

***£110,000 over three years (£34,000; £38,000; £38,000) towards the salary of a p/t Volunteer Co-ordinator (11hpw); p/t Manager (7hpw); and related project costs.***

#### Funding History

Meeting Date	Decision
29/11/2007	£87,000 over three years (£28,000; £29,000; £30,000) for 28hrs per week salary costs of the Manager.
02/02/2006	Declined as the proposal was ineligible due to being made within the fallow period following an earlier grant.

#### Background and detail of proposal

HH is seeking to develop its support specifically to older people 75+ to provide complementary therapy treatments to increase their levels of activity and well-being.

Over 140 older people use their services each week with over 90% 65+. There is a growing demand for more support to people 75+, many of whom are on low incomes and whom the project strives to serve. Activities will include: 1,200 complementary treatments; an expansion of services into residential care homes; and improving volunteer support to improve day-to-day management and direct service delivery. The charity will also signpost and refer members to other organisations and support them in accessing other services. Outcomes include: older people living more active lives; improvements in health and well-being; and reduction in depression.

### Financial Information

Forecast income for the current year is £98,229, of which £45,341 (46.2%) had been secured by August 2015. The remainder of £52,888 (53.8%) relates to fees earned throughout the year and donations. The forecast does not include this pending grant request to CBT.

HH advised that income has fluctuated as shown in the table below, which is due to the end of time limited grants. It expects its income to stabilise around £100k for the foreseeable future with a reinvigorated and strengthened management committee determined to diversify income and rebuild reserves focussing on unrestricted income.

The cost of generating funds is not disclosed in the accounts. However HH has provided an estimate based on its fundraising costs and has advised that it will review the disclosure of this figure in future accounts.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Forecast	2015/16 Current Year Budget
<b>Income and Expenditure</b>	<b>£</b>	<b>£</b>	<b>£</b>
Income	95,352	75,276	98,229
Expenditure	91,411	73,604	95,004
Unrestricted Funds Surplus / (Deficit)	5,567	1,350	1,882
Restricted Funds Surplus / (Deficit)	(1,626)	422	1,343
Total Surplus / (Deficit)	3,941	1,772	3,225
Surplus / (Deficit) as a % of turnover	4.1%	2.4%	3.3%
Cost of Generating funds (% of income)	4,768 (5%)	3,764 (5%)	4,911 (5%)
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	7,052	8,402	10,284
How many months' worth of expenditure	0.9	1.4	1.3
Reserves Policy target	2.6	3.3	2.5
How many months' worth of expenditure	20,000	20,000	20,000
Free reserves over/(under) target	(12,948)	(11,598)	(9,716)